

LIVE ROVING

Entitlements

Pre-Recorded Trailers

On-Air Entitlements

Talent

Commercial Spots

88.3
J10 FM POWER 98FM

40 trailers x 30sec

6 x 60sec Roving Reports

1 DJ for 2hours

50 x 30sec commercials

Client Investment : \$10,800

Note: Includes 1 Commercial Production and 1 Trailer Production

Partner will need to provide the following :

- All necessary clearances, including from landlord/building owners and HomeTeam.
- Talking Points for the Roving content.

CONTACT US AT makeithappen@safraradio.com.sg

ON-SITE BROADCAST

Entitlements

Pre-Recorded Trailers

On-Air Entitlements

On-Site Activities

Commercial Spots

88.3
J10 FM POWER 98FM

40 trailers x 30secs

12 x 120sec live crossover

2 product-based games

50 x 30sec commercials

Client Investment : \$16,800

Note: Includes 1 commercial production, 1 trailer production, 2 DJs, Sound System with Technician and at least 1-hour Live Streaming on Station FB.

Partner will need to provide the following :

- A minimum space of 6m by 6m.
- Engineering assistance on-site and availability of ISDN line connectivity.
- Sufficient products for sampling for the 2-hour duration, with manpower to distribute such products.
- All necessary clearances, including from landlord/building owners and HomeTeam.

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Radio Open Talk

Timebelt

6am – 10am

10am – 2pm

2pm – 4pm

4pm - 8pm

9pm – 12mn

88.3
JIA FM

\$14,500

\$11,000

\$10,500

\$13,000

Ask for a Quote

POWER 98FM

\$15,000

\$10,500

Commercial-Free

\$13,000

\$7,000

Note:

- Rates above are for 2 x 60sec Open Talk a day x 5 days.
- Additional Charges for Celebrity DJs on 88.3Jia FM.
- Talking Points for Open Talk to be provided by client.
- Subject to availability of inventory.

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VIDEO OPEN TALK

Entitlements

Pre-Recorded Trailers

Video Length

Talent

Commercial Spots

88.3
J10 FM POWER 98FM

40 trailers x 30sec

max 2mins

2 DJ for 2hours

50 x 30sec commercials

Client Investment : \$3,883

Note: Includes 1 Commercial Production, 1 Trailer Production, Filming, Editing and Hosting of video on station social media site

Note:

- Partner will need to provide the talking points for the content.
- This rate is not inclusive of Radio Open Talk costings
- Any additional requirement will result in further charges.
- Partner will need to undertake all necessary clearances, including from landlord/building owners and HomeTeam.

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